

# *City of El Paso de Robles*

## *Certificate of Recognition*

**ROBERT A. LATA**

1986 – 2005

**W***HEREAS*, Robert A. Lata, an integral member of the City's management team, plans to retire after a career of more than 19 years with the City of Paso Robles – years marked by distinction in which he has served remarkably in the capacity of Community Development Director, contributing significantly to the enhancement and development of the vision and form of the community, remaining acutely attentive to creating and implementing quality goals and policy to frame the City's future, thereby categorically earning him high regard and respect of his fellow workers and friends; and

**W***HEREAS*, Bob's dedicated and unwavering commitment to the citizenry of our City and matchless talents and expertise in distilling complex concepts so as to successfully deliver consensus and effect changes that have led the way to the revitalization of the downtown, preservation of environment and community, and increase in the productivity and stability of the Community Development Department; and

**W***HEREAS*, some—but certainly not all—of our esteemed Community Development Director's many accomplishments and innovative contributions include establishing the County's first Redevelopment Project Area in 1987; authoring of the Main Street Program designation in 1988; systematic and comprehensive recasting of the City's General Plan; championing the City's first Oak Tree Preservation Ordinance; streamlining and simplifying development application processes; central figure in the adoption and realization of the City's Economic Development Strategy; instrumental in attracting the Park Cinemas to the downtown; shepherding numerous low income and senior housing unit projects to fruition; facilitating the development of three major shopping centers – one of which contributed significantly to the refurbishment of the City Park through redevelopment tax increment funding; initiating and nurturing the development of information technology to the Community Development Department; introducing and effecting design guidelines and development standards for more responsible development of the community; standardizing the use of Specific Plans as a planning tool for cohesive master planning within the community; ushering the delivery of an updated Airport Master Plan and County Airport Land Use Plan; bringing to the forefront the use of fiscal impact analysis modeling and the establishment of Community Facilities Districts as a service impact mitigation tool; and developing partnerships within the community and beyond, which have become the foundation for a vigorous and prosperous community development legacy.

**N***OW, THEREFORE, BE IT RESOLVED*, that I, Frank Mecham, by virtue of the authority vested in me as Mayor, and speaking on behalf of the entire City Council, ask you to join us in extending our appreciation and thanks to **ROBERT A. LATA** on the special occasion of his retirement, saying farewell to a man whose enduring honesty, focus, and selfless dedication to community will be missed by all.

**I***N WITNESS WHEREOF*, on this 20<sup>th</sup> day of December 2005, I have hereunto set my hand and caused the Seal of the City of Paso Robles to be affixed.

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Frank R. Mecham, Mayor